



BOOTS

Bling &

A decorative flourish featuring a teal diamond shape in the center, with teal swirls and a black line with swirls and arrows at the ends.

GALA AT THE EAST END SALOON

SATURDAY OCTOBER 13TH, 8PM TO MIDNIGHT

Riverdale Hub 1326 Gerrard Street East, Toronto

**SPONSORSHIP OPPORTUNITIES
TO SUPPORT**





27th Annual Charity Gala

Saturday October 13th, 2018

Riverdale Hub, 1326 Gerrard St E, Toronto

Saddle up to support East End Children's Centre's **No Child Turned Away** project by becoming a **Gala Partner**.

East End Children's Centre (EECC) has provided free programming to families in our community for over 30 years. Our families are your potential clients - become a gala partner and let us market your business! The packages below can also be customized to meet your needs.

Title Gala Partner (\$3000)

Benefits

Corporate logo inclusion on collateral:

- as part of the event title, everywhere the event title is written
- Invitation, EECC website, Facebook page, our newsletter, Event program booklet, Event posters and signage posted at our 2 program sites.
- Your ad/promotional video electronically distributed to 1000 of our participant households
- Event signage/ printed materials
- Official podium Thank You
- Opportunity to speak at the Gala Event
- Inclusion in earned media efforts
- Half-Page advertisement in the Boots & Bling event program book
- Use of EECC's logo
- Opportunity to participate in events such as our Annual General Meeting.
- Opportunity to create and name a signature cocktail

VIP Hospitality

- 3 reserved cruiser tables for up to 18 guests
- Company name and brand on cruiser table signage
- Wine for you and your guests

Diamond Gala Partner (\$2000)

Benefits

Corporate logo inclusion on collateral:

- Invitation, EECC website, Facebook page, our newsletter, Event program booklet, Event posters and signage posted at our 2 program sites.
- Your ad/promotional video electronically distributed to 1000 of our participant base households
- Official podium Thank You
- Use of EECC's logo
- Ownership of an event component, such as the Spin to Win game or the Silent Auction Table
- Opportunity to participate in events such as our Annual General Meeting.

VIP Hospitality

- 2 reserved cruiser tables for up to 12 guests
- Company name and brand on cruiser table signage
- Wine for you and your guests

Stetson Gala Partner (\$1000)

Benefits

Corporate logo inclusion on collateral:

- Invitation, EECC website, Facebook page, our newsletter, Event program booklet, Event posters and signage posted at our 2 program sites.
- Official podium Thank You
- Use of EECC's logo
- Opportunity to participate in events such as our Annual General Meeting.

VIP Hospitality

- 1 reserved cruiser table for up to 6 guests
- Company name and brand on cruiser table signage

Saddle Up Gala Partner (\$500 - 1000)

Benefits

Corporate logo inclusion on collateral:

- Invitation, EECC website, Facebook page, Facebook page, our newsletter, Event program booklet, Event posters and signage posted at our 2 program sites.

VIP Hospitality

- 2 complimentary event tickets

In kind and Tax Deductible Donations

We also welcome product donations for our Live & Silent Auctions, and our Raffle! Gift cards, gift certificates, event passes, toys and housewares are some examples. Product and monetary donations are recognized in our event program booklet and are tax receiptable, following all CRA tax receipt guidelines.



All of the children in our community need this experience. Partner with us to expand programming so that none are turned away.

Our mission is to support the development of children 0 - 6, their families and caregivers, through community and inclusive play. We provide early learning programs for children and support to adults engaged in the ever important work of parenting. Programs are free and accessible to all families. **We value, appreciate and nurture the potential of all children.**

Nurturing Families. Growing Futures.

Our families come from diverse language, cultural and socio-economic backgrounds. Single income parents, first time mothers and fathers, custodial grandparents and their young children are some examples of the active participants in our programs. We serve many adoptive parents and increasing numbers of parents from the LGBTQ communities. We support families experiencing significant stress related to mental health or newcomer settlement issues, or developmental delays in children.

Your sponsorship will directly impact children and families, by helping us:

- expand our free programs for children so that none are turned away
- develop targeted programs based on community need/demand
- develop online tools for outreach, accessibility and parent support

Nurturing MORE Families. Growing MORE Futures. With your help, we can achieve our goals to provide supportive spaces to more children, to reach out to more isolated families, foster more connections, optimize more of the natural potential within our community.

Cathy Wright, Manager

East End Child-Parent Development Centre of Metro Toronto

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