



27th Annual Charity Gala
Saturday October 13th, 2018



Riverdale Hub, 1326 Gerrard St E, Toronto

It is with great excitement that we invite you to participate in a very special event supporting **East End Children's Centre (EECC)**. EECC has delivered **free** children's learning opportunities in Toronto's East End for over 30 years, but with increased demand for our services, we need your help to ensure that **No Child is Turned Away** from our programs.

To learn more about the East End Children's Centre and our **No Child Turned Away** campaign, visit our website: eastendchildrenscentre.org

4 Ways You Can Help:

1. **Donate a silent or live auction prize:** Last year's silent and live auctions accounted for 80% of our event profits - that's 850 more visits by children, thanks to local businesses like you who donated prizes for our event. Dining certificates, event passes, toys and gift cards are just some examples of last year's hot ticket items.
2. **Sponsorship:** Let us use our connection to the community to raise your company's profile. We have several event sponsorship options (see below) and are able to provide customized sponsorship packages as well, based on your needs. Full descriptions of each sponsorship level are available.
 - ❖ Title Sponsor: \$3,000 includes your brand as part of the event title
 - ❖ Diamond Partner: \$2000
 - ❖ Stetson Partner: \$1000
 - ❖ Saddle Up Partner: \$500
3. **Monetary donation:** Every little bit helps. If you're unable to sponsor or donate an auction prize, monetary donations are recognized in our event program booklet and are eligible for tax receipts, following CRA tax receipt guidelines.
4. **Attend our event:** Join us for a highfalutin evening of foot stompin' tunes, line dancing, six shooter cocktails, delicious grub, live and silent auctions and our fabulous prize wheel! Every dollar raised will be spent on children. For more information on our gala and to purchase tickets, visit our website at <http://eastendchildrenscentre.org/blog/boots-bling-charity-event/>

Thank you for considering our request. Together, we can execute our mission to support the development of children 0 – 6, their families and caregivers, through community and inclusive play.

If possible, please mail/courier your donation by September 15th to: **Cathy Wright, East End Children's Centre, 200 Wolverleigh Blvd. Toronto, ON, M4C 1S2** or contact us to arrange pick up. Cathy will be thrilled to speak with you and can be reached at **416-469-0495** or **eccc@rogers.com** with questions about our organization, how you can support East End Children's Centre.