

GREAT  
**GATSBY**  
GALA

**Dear Friend of East End Children's Centre:**

Hello! It is with great excitement that we invite you to participate in a very special event supporting East End Children's Centre. Please join us at Todmorden Mills for our 30<sup>th</sup> Anniversary Fundraiser: Great Gatsby Gala, which takes place on Saturday October 15<sup>th</sup> at 7 pm. This year, our goal is to raise \$20,000 to continue delivering quality programs and services to local families with children aged birth to six years.

**What do we do?** East End Children's Centre works to support families by:

- Delivering FREE, fully inclusive, Parent & Child play programs six days a week at two locations.
- Providing skill development opportunities for children, their parents and caregivers
- Offering community outreach for parents and caregivers of young children, reducing social isolation and promoting healthy, positive child-parent bonds.

**How can you help?**

1. Please consider donating **either gift cards or a contribution of your choice** in support of the gala's live and silent auctions, game prizes or food stations. Supporters will receive the benefit of their company name printed on Event Programs circulated to event attendees, Event Posters placed at both of our sites, viewed by over 1000 people, and posts on our Facebook page. **Please note, Company logos can be printed in all of the above for donations over \$200.**
2. Mark your calendar to **attend and celebrate our 30 years of service to families in East Toronto!** Contact [eecc@rogers.com](mailto:eecc@rogers.com) for information on tickets.

Charitable tax receipts are available, following all CRA tax receipt guidelines. Requests for receipts must be accompanied by an official invoice.

**Thank you for considering our request.** Our organization enjoys a very high profile in the immediate and extended communities and we would love to partner with you and have your brand recognized. **Together, we can foster healthy growth and development of families and those caring for young children in East Toronto.**

To make a donation please mail/courier your donation by September 1<sup>st</sup> to:  
**Cathy Wright, East End Children's Centre, 200 Wolverleigh Blvd. Toronto, ON, M4C 1S2.**  
**Cathy can be reached at 416-469-0495 or [eecc@rogers.com](mailto:eecc@rogers.com)**

*I can not say enough...about the centre and its staff. Except thank you for giving us so much support and friendship.*  
--Kate G. (parent)

